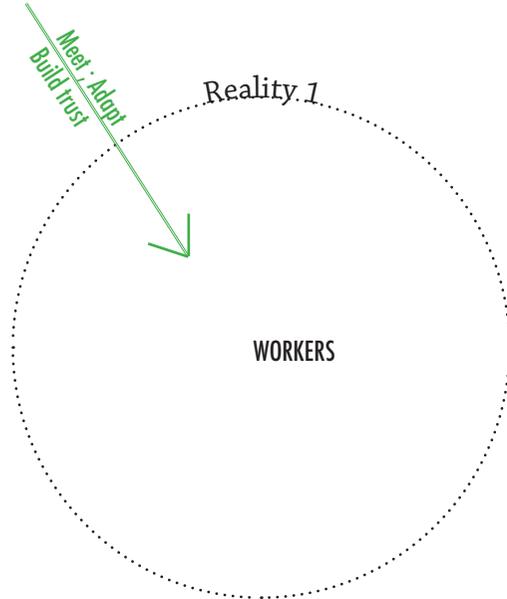


Immersive design research

DESIGN RESEARCHER



1 build friendship relationship with the workers

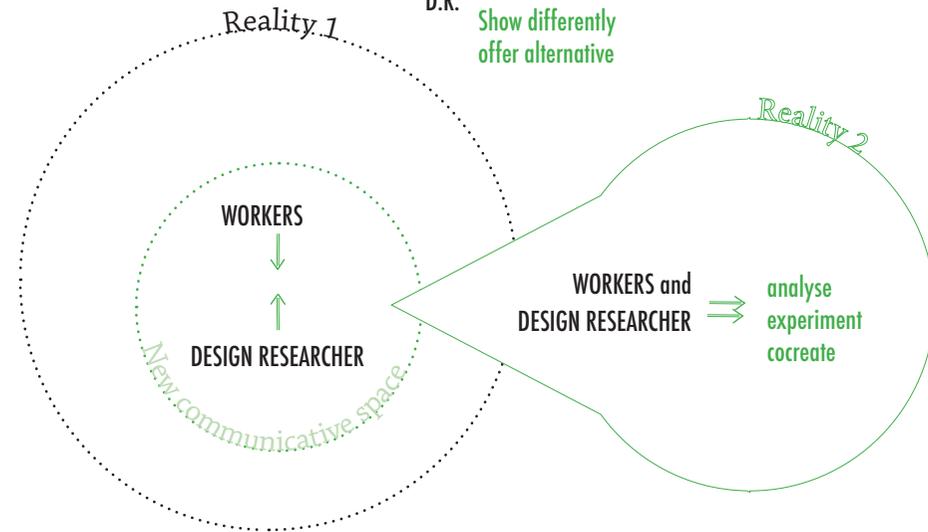
- Stepping in their shoes, becoming temporary one of them both in times of work and of leisure
- Being curious and enthusiast



explain /tell about
show new things
react to what is relevant
engage

W.
↓

↑ Ask for help
Question
D.R. Show differently
offer alternative



2 invite the workers to participate, engage them in the project and empower them.

- Facilitatting interaction and participation by opening new communicating spaces
- Translating their reality in artistic ways that trigger their reactions.
- Taking a non expert position and asking for help



3 come up to relevant innovative suggestions for structural change

that came from the workers themselves and that they are eager to help implementing.

